

Notification of Proposed Revision to CPMT Society Constitution and Bylaws: Renaming Society as IEEE Electronics Packaging Society (EPS)

February 16, 2017

Dear CPMT Society Members

This is notification of a proposed revision to the CPMT Society Constitution and Bylaws to rename the Society as the IEEE Electronics Packaging Society (EPS).

Summary:

The IEEE Components, Packaging and Manufacturing Technology Society (CPMT) Board of Governors has approved changing the name of the Society to IEEE Electronics Packaging Society (EPS).

The principal reason for this change is to **clearly** articulate the Society's technical focus, through its name, as covering **every aspect of electronics packaging**. The CPMT Field of Interest will remain unchanged as it already accurately reflects the broad area covered by our society.

This change will take effect unless 40 or more CPMT Society members object in writing within 30 days of this notification.

Background and Rationale:

In 2014 and 2015, discussions took place within the CPMT BoG and other venues (e.g., CPMT Society Executive/Industry Round Table meeting at ECTC) on CPMT Society long-range planning. These discussions raised a number of issues and opportunities, including the following:

1. Changes in microelectronics technology roadmaps have resulted in more focus on packaging to deliver product value.
2. Observation that other IEEE Societies, as their technology areas change, are moving into packaging areas, although these areas are outside of their official IEEE Field of Interest.
3. Need for CPMT to clarify – within both IEEE and the broader the electronics community – that its focus is on every aspect of electronics packaging.
4. Rebranding of the CPMT Society should be considered.

In mid-2015, then CPMT President Jie Xue appointed an Ad Hoc CPMT Branding Committee to explore the subject of rebranding, The Committee was comprised of Phil Garrou, Subu Iyer and Rolf Aschenbrenner.

The Committee presented reports and proposed options for a Society name-change at the November 2015 and May 2016 BoG meetings. Extensive discussion, debate and input took place during these meetings and through e-mail in between the meetings.

The underlying principles for the rebranding were:

- Our society is highly-multidisciplinary.
- We deal with all aspects of packaging.

- Packaging in electronics incorporates all technologies used between the IC and the electronics system.
- Electronics packaging is the bridge between ICs and electronic systems.
- Components and manufacturing are two specific aspects that are covered by our society. When a particular aspect is called out it leads to interpretation that the focus is narrowed to only include that aspect.
- Any new name should NOT focus on buzz words of the day, such as nano, 3D, IoT -- but rather on fundamental basic themes that do not change over the decades.
- Any new name should be simple and inclusive of nearly all the things we do.
 - We will not exclude anything we are now accepting for ECTC, EPTC, ESTC, and other Conference presentations or Transactions publication but rather will add more emphasis to our encompassing focus.
 - There is no change to our CPMT Field of Interest.

After considering all input, the Committee presented its Motion at the November 2016 BoG meeting:

Approve “IEEE Electronics Packaging Society (EPS)” to replace “IEEE Components, Packaging and Manufacturing Technology Society (CPMT)” as the name of the Society and approve all revisions to the Society Constitution and Bylaws required to execute this change.

The BoG approved the Motion.

Because a name-change necessitates revision to the CPMT Society Constitution, it is now presented to CPMT Society members as required by our Constitution.

The name-change and revision to the Constitution will go forward for approval by the IEEE Technical Activities Board unless 40 or more CPMT Society members object in writing within 30 days of this notification.

If objections are received from 40 or more Society members, a copy of the proposed change with a ballot shall be distributed to all voting members of the Society at least 30 days before the date appointed for return of the ballots.

If members have a question or wish to register objection to the proposed name-change, please contact the Society Executive Office (e-mail or mail) by no later than 18 March, 2017:

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Thank You

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